



European Communication Services

NARROW TV

ECS' New Broadcast Platform over Africa

We are happy to present ECS' New and Exclusive Broadcast Platform, launched recently on the Africa's popular satellite Intelsat-20, the same Broadcast Satellite of DSTV, MyTV and hundreds of Regional and International TV channels.

NaTV Platform is Free-to-Air, offering Direct-To-Home access to millions of households across Africa. NaTV system is based on an advanced and unique Technology which enables broadcast of non-video content in rich format assembling - Images, Narration, Music, running Ticker, SMSs, Chats and more.

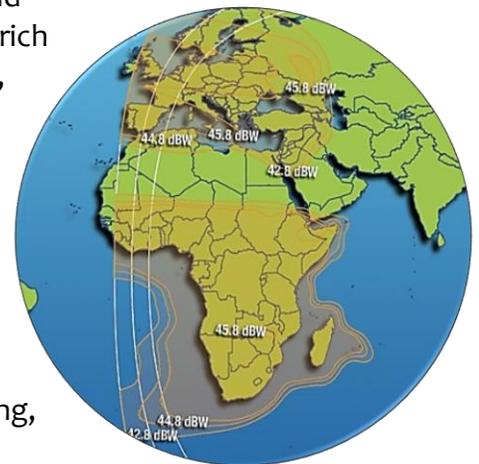
All Screen components can be handled and updated online even from your personal computer.

With NaTV you can run your own TV Channel with no investment in Studio and Broadcast Equipment, Video Production or editing.

NaTV is a cost effective solution for various purposes: Advertising, Promotion, Sales, Education and Community.

You can choose to broadcast by purchasing either Air Time in Minutes per Hour (24 times a day, every day), or own your private, 24/7 dedicated NaTV channel, Free-To-Air, on IS-20.

IS-20, 68.5° East, Europe-Africa Ku band Beam Foot Print





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New Opportunity for you

ECS' new broadcast platform over Africa offers various opportunities to various market sectors.

With NaTV you can:

- Establish your own sales and promotion TV channel and offer Air time broadcast to local or International Business organizations.
- Create a Community Channel and deliver the word to millions.
- Promote your existing services and products on TV to maximize your sales and incomes.
- Upgrade your Radio Channel to a TV channel with SMS votes.

Typical applications:

- ✚ Info channels
- ✚ Chat channels
- ✚ Astrology channels
- ✚ Teleshopping channels
- ✚ Product marketing channels
- ✚ Promotional Channel
- ✚ SMS Channel
- ✚ Live Radio & Images Channel

Contact us for more information: sales@ecs-tv.com

ECS - European Communication Services - is a top provider of End-to-End TV and radio distribution services through premium satellite packages and leading cable operators enabling broadcasters to strengthen their market footprints. Focusing on broadcast solutions for DTH, DTT and IPTV, we offer TV Channels and broadcasters secure access to satellites, cable operators and terrestrial packages throughout Europe, Africa, the Middle East, North and South America, Asia, and Australia. Our complete solutions employ remote or fully managed playout, transmission of backhaul satellites, fibre optic connections or over the Internet.

